

# JOINT HEALTH & WELLBEING STRATEGY 2014-16

<b>Relevant Board Member(s)</b>	Councillor Ray Puddifoot Councillor Philip Corthorne
<b>Organisation</b>	London Borough of Hillingdon
<b>Report author</b>	Kevin Byrne, Administration Directorate
<b>Papers with report</b>	None

## 1. HEADLINE INFORMATION

<b>Summary</b>	This report presents a proposal for a refresh of Hillingdon's Health and Wellbeing Strategy Action Plan objectives for 2014-16, integrating activity from the Better Care Fund Plan and Public Health Action Plan. The Board is asked to consider the proposal and next steps.
<b>Contribution to plans and strategies</b>	This paper helps the Board to consider the future priorities required in Hillingdon's Health and Wellbeing Strategy in a more holistic way.
<b>Financial Cost</b>	There are no direct financial implications arising directly from this report.
<b>Ward(s) affected</b>	All

## 2. RECOMMENDATIONS

The Health and Wellbeing Board is asked to:

1. agree the approach to refresh Hillingdon's Health and Wellbeing Strategy action plan objectives for the years 2014-16, and instruct officers and partners to work together to complete a refreshed action plan which integrates the work of the Better Care Fund Plan, Public Health activity and new requirements of the Care Act 2014.
2. agree that a refreshed action plan is presented to the next Board meeting in December 2014.

## 3. INFORMATION

### Supporting Information

- 3.1 At its meeting on 22 July 2014, the Health and Wellbeing Board agreed to further work to bring together reporting information for the Joint Health and Wellbeing Strategy, the Public Health Action Plan and the Better Care Fund (BCF) plan.

- 3.2 Further guidance on the BCF was issued on 25 July and 18 August which has required a full review of the Better Care Fund Plan.
- 3.3 This paper, therefore, presents an approach to integrating the existing strategic commitments within the Joint Health and Wellbeing Strategy with emerging requirements of the Better Care Fund together with new objectives in relation to duties under the Care Act 2014.
- 3.4 The current Health and Wellbeing Strategy was approved by the shadow Board in 2013. The strategy is based on a set of principles including preventing illness and disease, helping people live independently and making the best use of financial resources. Whilst, the information contained within the plan remains current there have been a number of subsequent developments which should be reflected in the actions.
- 3.5 The priority needs for residents of Hillingdon, as identified in the Joint Strategic Needs Assessment and on which the strategy focuses are:
- Children engaged in risky behavior
  - Dementia
  - Physical activity
  - Obesity
  - Adult and Child Mental Health
  - Type 2 diabetes
  - Increasing child population and Maternity Services
  - Older People including sight loss
  - Dental Health
- 3.6 From these needs, a set of 4 priorities are identified in the current strategy:
- Priority 1 - Improving Health and Wellbeing and reducing inequalities
  - Priority 2 - Invest in Prevention and Early Intervention
  - Priority 3 - Developing integrated, high quality Social Care and Health services within the community or at home
  - Priority 4 - Creating a positive experience of care
- 3.7 The priorities are generally felt to continue to be relevant to Hillingdon. The following tables list the current objectives in the Action Plan together some areas for further work. The proposal is to refresh these objectives to ensure they identify strategic activity, based on needs assessments, that is relevant and appropriate for the coming two years (to 2016). Given the close relationship between Hillingdon's Health and Wellbeing strategy and the priorities agreed in the BCF, it is proposed to use the existing core officer group to review the updated objectives, ensure all partner contributions are recognised against the priorities and to ensure that the plan is measurable. The draft will also be discussed with the BCF delivery group including partners before coming back to the board for agreement in December.

***Priority 1 – Improving health and wellbeing and reducing inequalities***

The priority set out in Hillingdon's Health and Wellbeing Strategy is to increase the number of people taking part in regular exercise and tackling obesity.

Objective	Proposed change
<p><b>NEW:</b> Protect Resident's Health</p> <ol style="list-style-type: none"> <li>To increase physical activity levels by 5% each year for the next three years to improve health, wellbeing and help tackle levels of obesity</li> <li><b>NEW:</b> Increase the confidence and participation of parents/women to have healthy babies</li> <li><b>NEW:</b> Deliver a mental wellness and resilience programme</li> <li><b>NEW:</b> Deliver a smoking cessation service including supporting the further roll out of Smoke Free Homes in Hillingdon</li> </ol>	<ol style="list-style-type: none"> <li>Replace with: To raise awareness of the importance of physical activity and to increase physical activity levels across the lifecycle.</li> </ol>
Help to tackle fuel poverty to improve health and wellbeing	Suggest remove
Review if there is more activity that can be captured to meet this priority	

### ***Priority 2 – Invest in prevention and early intervention***

The priorities set out in Hillingdon's Health and Wellbeing Strategy are to reduce reliance on acute and statutory services; children's mental health and risky behaviours; dementia and adult mental health; and sight loss.

Objective	Proposal
<b>NEW:</b> Deliver the BCF workstream 2 - Intermediate Care under Strategy	Reflect commitments in BCF plan
<p><b>NEW:</b> Ensure the effective delivery of statutory obligations including:</p> <ol style="list-style-type: none"> <li>National NHS Health Checks Programme,</li> <li>Open access Sexual Health Services</li> <li>National Child Measurement Programme (NCMP)</li> <li>The delivery of information to protect the health of the population against infection or environmental hazards and extreme weather events.</li> </ol>	Reflect commitments regarding Public Health
<p><b>NEW:</b> Prevent premature mortality</p> <p>Ensuring effective secondary prevention for residents with 'Long Term Conditions' (ie. cancer, heart disease, Chronic Obstructive Pulmonary Disease (COPD), diabetes, stroke, asthma, dementia, depression, liver disease, suicide and obesity);</p>	Reflect commitments regarding Public Health

Objective	Proposal
Reduce reliance on acute services and prevent avoidable hospital attendances, admissions and readmissions. Deliver the out of hospital strategy.	Suggest remove as activity integrated within BCF workstream 1
Improve access to local Child and Adolescent Mental Health Services (CAMHS)	Suggest a review of this objective to ensure it is relevant and appropriate in light of the findings of the service review
To continue to reduce teenage pregnancy rates and reduce STIs in young people.	No change
Develop the model of care for dementia	Suggest change to: Deliver a project to make Hillingdon a Dementia Friendly borough
Improve pathways and response for individuals with mental health needs	Suggest remove as work integrated in other objectives
Reduce alcohol-related harm for hazardous, harmful and dependent drinkers in Hillingdon	Suggest replace with: Improve community understanding of health drinking practices
To reduce the extent of low birth rate	Suggest replace with: Increase the confidence and participation of parents/women to have healthy babies
To prevent vaccine preventable childhood diseases	No change
Tackle the issues which can cause sight loss	No change

***Priority 3 - Developing integrated, high quality social care and health services within the community or at home***

The priorities set out in Hillingdon's Health and Wellbeing Strategy are to develop integrated approaches for health and wellbeing, including telehealth; and the Integrated Care Programme (ICP).

Objective	Proposal
<b>NEW:</b> Deliver the BCF Workstream 1 - Integrated Case Management	Reflect commitments in BCF plan
<b>NEW:</b> Deliver the BCF Workstreams 3 & 4 - Seven day working and Seamless Community Services	Reflect commitments in BCF plan
<b>NEW:</b> Implement requirements of the Care Act 2014	
Assist vulnerable people to secure and	No change

Objective	Proposal
maintain their independence by developing extra care and supported housing as an alternative to residential and nursing care	
Deliver end of life care and support services	Suggest remove as activity integrated within BCF workstream 1

#### ***Priority 4 - A positive experience of care***

The priorities set out in Hillingdon's Health and Wellbeing Strategy are to develop tailored, personalised services; and establish an ongoing commitment to stakeholder engagement.

Objective	Proposal
Deliver personalised adult social care services through the Support, Choice and Independence programme.	Suggest remove as activity is 'business as usual' and focus is now on the implementation of Direct Payment process
Ensure that local residents have opportunities to get involved in and have a say about services which improve health and wellbeing.	Suggest replace with: Ensure that residents are engaged in the development and implementation of the BCF schemes - reflect metric agreed as part of the BCF

#### **Financial Implications**

There are no direct financial implications arising from the recommendations set out in this report.

#### **4. EFFECT ON RESIDENTS, SERVICE USERS & COMMUNITIES**

##### **What will be the effect of the recommendation?**

The update of the action plan for Hillingdon's Health and Wellbeing Strategy supports the Board to see progress being made to towards the key priorities for health improvement in the Borough.

##### **Consultation Carried Out or Required**

Updates of actions to the plan will involve close working with partner agencies to provide information.

##### **Policy Overview Committee comments**

None at this stage.

#### **5. CORPORATE IMPLICATIONS**

##### **Hillingdon Council Corporate Finance comments**

There are no direct financial implications arising from the recommendations set out in this report)

## **Hillingdon Council Legal comments**

TBC The Health and Social Care Act 2012 ('The 2012 Act') amends the Local Government and Public Involvement in Health Act 2007. Under 'The 2012 Act', Local Authorities and Clinical Commissioning Groups (CCGs) have an equal and joint duty to prepare a Joint Strategic Needs Assessments (JSNAs) and Joint Health and Wellbeing Strategies (JHWSs) for meeting the needs identified in JSNAs. This duty is to be delivered through the Health and Wellbeing Board (HWB).

Health and Wellbeing Boards are committees of the Local Authority, with non-executive functions, constituted under the Local Authority 1972 Act, and are subject to local authority scrutiny arrangements. They are required to have regard to guidance issued by the Secretary of State when undertaking JSNAs and JHWSs.

## **6. BACKGROUND PAPERS**

Nil.